

Factors that are used in Forbes College Rankings:

Student Satisfaction (25%)

- student evaluations from RateMyProfessor (10%)
- actual (12.5%) and predicted (2.5%) freshman-to-sophomore retention rates

Post-Graduate Success (32.5%)

- Salary of alumni by school is pulled by [Payscale.com](https://www.payscale.com)(10%)
- “We reward schools where the establishment, influencers and innovators received their degrees. CCAP has compiled an America’s Leaders List (22.5%). Many appear on various FORBES lists plus Nobel and Pulitzer winners, Guggenheim and MacArthur Fellows, those elected to the National Academy of Sciences and winners of an Academy, Emmy, Tony or Grammy.”
- relative affordability of attending a particular school as well as the ability of its alumni to pay back student debt.

Graduation Rate (7.5%)

- CCAP evaluates how many students actually finish their degrees in four years, considering both the actual graduation rate (5%) and the actual vs. predicted rate (2.5%).

Academic Success (10%)

- This category rewards schools whose students win prestigious scholarships and fellowships like the Rhodes, the National Science Foundation and the Fulbright (7.5%) or go on to earn a Ph.D.(2.5%)

Schools of Deception

- FORBES has instituted a penalty to schools that have falsified data to the U.S. Department of Education, which we depend upon for our calculations. In 2013 and 2014, four schools have admitted to lying: Bucknell University, Claremont-McKenna College, Emory University and Iona College. They will be eligible for our rankings in 2015.

* CCAP = Center for College Affordability & Productivity